



## **LEADERSHIP TEAM AT PCS**

### **Anthony A. Maher, Chairman, President & CEO**

Anthony A. Maher was recruited to PCS at its inception as Chairman of the Board, President and Chief Executive Officer and structured the purchase of PCS Schools. Since then, Mr. Maher has overseen the development of the curriculum from four core areas to over 100; the development of its distance developer database; and the creation of its web based publishing expertise which has led to the current double byte and triple byte platform and web delivery capabilities. He also led PCS into two critical acquisitions of companies that possessed technology needed by PCS to continue its transition from a site based deliverer of educational curriculum to its present focus of developing and deploying learning labs supported by distance learning content and assessment as well as electronic and multi-media content development and delivery.

In 1982, prior to being asked to join PCS, Mr. Maher was Founder and Chairman of the Board of National Manufacturing Company, Inc. and its subsidiary, National Medical Industries, Inc. He sold controlling interest in November 1989 and the balance of his ownership in 1992. In 1979, Mr. Maher was Executive Vice President for Littletree Inns, a hotel company based in Boise, Idaho with properties throughout the Northwest. In 1974, Mr. Maher joined Fred P. Thompson, Jr. a Boise based entrepreneur who owned several small operating companies and he assisted in the acquisition of other small companies in addition to the operations of the existing companies. In 1973, Mr. Maher worked at Ralston Purina, where he was responsible for Market Development in the Western Region, and at Alta Lipids, Ltd. where he was Senior Vice President. From 1970 to 1972, he taught high school economics, world government and history. Mr. Maher graduated from Boise State University in 1970 with a Bachelor of Arts degree in Political Science.

### **Robert O. Grover, Executive Vice President & Chief Technology Officer**

Robert O. Grover joined PCS at its inception and became Executive Vice President in May 1996. Mr. Grover's current focus is on the development of PCS distance education applications including the web-based support and delivery systems that are integral to the support provided by Edventures!.com to the Labs.

In 1992, he developed the PCS Merit System that has become the foundation of the Edventures!.com learning systems online. His recent years have been dedicated to the expansion of technical services and capabilities within PCS. Mr. Grover graduated from Boise State University in 1987 with a Bachelor of Arts degree in English.

### **Christina M. Vaughn, Vice President & CFO**

Christy was promoted to Vice President and CFO on May 1, 2002 from Controller and Assistant CFO in recognition of her outstanding contribution to the Company. She joined PCS in June 2000 after an 8-year association with Intermountain Gas Co. as an Analyst. She was responsible for revenue, cash and asset mitigation, forecasting commodity costs, and managed reporting of historical and forward pricing. She also oversaw all NPV and IRR analyses of potential capital projects. She graduated, cum laude, May 1990 from the prestigious College of Idaho, with a B.B.A. in Finance and from Willamette University's, Atkinson School of Management with an MBA. in May 1992.

## **BOARD OF DIRECTORS**

### **Cecil D. Andrus**

Mr. Andrus joined the PCS Board of Directors in November 1995. Following his retirement from public service in January 1995, Governor Andrus founded and now directs the Andrus Center for Public Policy at Boise State University. Governor Andrus is the first person in the history of Idaho to be elected Governor four different times (1970, 1974, 1986 and 1990). When he retired from public office, he was the senior governor in the United States in length of service. Mr. Andrus resigned as governor in 1977 to become the Secretary of the Interior in the Carter Administration, the first Idahoan to serve in a Presidential Cabinet. Governor Andrus is also a former director of Albertsons and KeyCorp, and is a current director of Coeur D' Alene Company and Rentrak Corporation. He is also serving "Of Counsel" to the Gallatin Group, a public policy consulting company based in Boise.

### **Donald J. Farley**

Mr. Farley is the Secretary of the Company and has acted as the Company's legal counsel since 1994. Mr. Farley is a founding partner of the law firm of Hall, Farley, Oberrecht & Blanton, P.A. His legal practice emphasizes litigation and representation of closely held businesses. He has been in private practice since 1975, after serving a two-year judicial clerkship with former United States District Judge J. Blaine Anderson. Mr. Farley is admitted to practice before all state and federal courts in Idaho and has also been admitted to practice before the United States Supreme Court. He is a member of the American Bar Association, the International Association of Defense Counsel, Defense Research Institute, the Idaho State Bar Association and the Association of Trial lawyers of America. Mr. Farley graduated from the University of Idaho in 1970 with a Bachelor of Arts degree in Economics and from the University of Idaho College of Law in 1973.

### **Anthony A. Maher**

Mr. Maher is President, CEO, and Chairman of the Board. See above.

### **Michael K. McMurray**

Mr. McMurray comes back to the Board of PCS, having served from 1989 through 1994. He retired from Boise Cascade after serving there for over 30 years, starting as a Treasury Analyst in 1970, Assistant to Realty Controller from 1971 to 1974, Manager, Cash & Banking from 1974 to 1976, Manager of Banking & Corporate Credit from 1976 to 1980, Assistant Treasurer from 1980 to 1989, and then Assistant Treasurer and Director, Retirement Funds from 1989 until he retired in 2000. Mr. McMurray has served with distinction on several Boards including Regence Blue Shield of Idaho, American Red Cross, Farmers & Merchants State Bank, Idaho Housing and Finance, Boise Family YMCA, Hillcrest Country Club, and the Downtown Boise Association. He is a graduate of the University of Idaho with a degree in Finance and has completed the Program for Management Development at the Harvard Business School.